

Lou Adler's

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"Extreme Recruiting" LIVE!

Extreme Recruiting Knowledge
Extreme Recruiting Tools
Extreme Recruiting Results

Presented
by:



Sheraton San Diego Hotel & Marina → Friday, March 17, 2006

What is Extreme Recruiting LIVE! And Why You Should Attend!

As far as I'm concerned there is not enough practical, down-to-earth advice provided to recruiters who are trying to find and hire top people. Most advisors and consultants talk at 20,000 feet. Unfortunately their wisdom doesn't translate too well down in the field. We created **Extreme Recruiting, LIVE!** to address this massive gap. Our first live event is **March 17, 2006 in San Diego** – the day after ERE's Spring Expo ends.

We have a great agenda in store for you. We'll start our six hour back-to-back slugfest with Shally Steckerl showing you how to use advanced Internet datamining techniques to find great people. Next our expert team will show you what it takes to find more diversity candidates than you could have imagined. Tackling the OFCCP's new ruling then comes in for a tearing down. We'll show you what you need to do to ensure the best people get attracted without compromising any standards.

Finding great names is only half the battle. Networking and converting passive applicants into hot candidates is the core competency of every great recruiting. This is where I'll get involved.

We'll end our show by having our panel of experts take on some of your toughest recruiting challenges. You'll get advice here you couldn't find anywhere else at any price.

So if you want to become a better recruiter attend Extreme Recruiting, LIVE!

I'll personally guarantee you won't be disappointed.

-- Lou Adler

Feature Presenters:

- Shally Steckerl - Internet Datamining
- Jason Weseman/Isaias Zamarripa - Diversity Recruiting and Performance-based Hiring
- Bryan Johanson/Robert Bekken - OFCCP
- Lou Adler - Recruiting and Networking with Passive Candidates
- Craig Silverman - Recruiting Exchange and Technology

Cost: \$695 per attendee (volume pricing available)

What You Will Get:

- A Comprehensive Day of LIVE Interactive Training (8am - 3pm)
- A Signed Copy of **Hire With Your Head** by Lou Adler
- Interactive Session with our panel of experts
- A Comprehensive Program Workbook
- Access to The Adler Group's online Recruiter eHandbook
- Live presentations on the latest Recruiter online tools
- and **MORE!**

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